

Media Contact:
Laura Edgmond
ledgmond@ryko.com
515-986-7772



Ryko Solutions Partners with Ascentium Capital to Offer Financing on Products & Services

Grimes, Iowa – (May 4, 2016) – [Ryko Solutions](#), Inc. today announces a partnership with [Ascentium Capital](#) to offer affordable and customized finance options for Ryko’s state-of-the art managed car wash products, services and technologies.

“Our goal is to ensure our clients are successful and we want to assist every step of the way in building a profitable managed car wash system,” says Jesse Wurth, Chief Financial Officer at Ryko Solutions. “We are leveraging Ascentium Capital’s expertise in the car wash industry to drive this strategic initiative.”

Ascentium Capital’s finance solutions will provide Ryko’s clients with a simple and cost effective way to acquire a complete car wash solution from friction soft touch, touchless and mini-tunnel systems. Additionally, items such as remote monitoring systems, activation systems, water treatment, freight, installation, bay modification work and labor may also be financed which significantly reduces out-of-pocket expenses.

“Through Ascentium Capital’s consultative approach, finance structures will be tailored to each client’s cash flow,” says David Miller, Senior Vice President Marketing and New Product Development at Ryko Solutions. “We view this partnership as a way to assist with tactical objectives and enhance client satisfaction.”

The finance program will be available to Ryko Solution’s entire client network throughout the United States. Finance training, combined with a program rollout, will be part of the partnership launch.

“The specialized car wash finance team at Ascentium is focused on providing solutions that enhance the profitability for our clients,” said Paul Hagner, Vice President Sales, Commercial and Industrial at Ascentium Capital. “It is exciting to see our organizations develop a comprehensive finance program dedicated to the shared successes of Ryko and their clients.”

About Ryko Solutions

Ryko Solutions is one of the largest providers of car wash solutions in North America offering integrated, end-to-end vehicle care solutions including car wash equipment, cleaning wash solutions and the nation’s only direct source of complete, end-to-end customer service, maintenance and support. Headquartered in Grimes, Iowa, Ryko Solutions employs approximately 500 people across North America. For more information, please visit Ryko.com

About Ascentium Capital

As a direct lender, Ascentium Capital specializes in providing business financing, leasing, and loans for equipment manufacturers and distributors as well as direct to businesses nationwide. The company is backed by the strength of leading private investment firms Vulcan Capital and LKCM Capital Group, LLC. Ascentium Capital has obtained the ranking as the third largest private independent finance company by volume in the United States. For more information, please visit AscentiumCapital.com.