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## **RYKO SOLUTIONS SELECTS SAM TOUBIA AS SENIOR DIRECTOR OF PROFESSIONAL SERVICES**

**GRIMES, IA (June 5, 2014)** – Ryko Solutions, Inc., the operator of the car wash industry's largest nationwide managed services organization, has selected Sam Toubia to be the company's Senior Director of Professional Services. In this key new role for the company, Toubia will be responsible, along with seasoned carwash industry veteran Bob Bechir, for creating new recurring revenue opportunities for the organization by managing the company's 250-plus member service technician force, developing and executing on maintenance and customer connectivity programs, and continuing to build on the customer service experience.

Toubia, who will be relocating to the Des Moines area from Denver for the position, comes to Ryko with an extensive background in leading professional services and customer service business units, most recently as Business Operations Leader with General Electric (GE) Healthcare since 2008. There Sam guided operations for GE's 13-state West Zone business directing field leadership teams, introducing training regimens, and establishing new process management systems that led to overall reductions in operating costs and improved customer satisfaction. Prior to joining GE Healthcare, Toubia held long-term positions as Terminal/Operations Manager for Burlington Northern Santa Fe Corporation and as General Manager for Gulf Air.

Steven A. L'Heureux, Chief Executive Officer, Ryko Solutions, Inc. is confident that Toubia will lead the service team in the right direction. "Our service team is second to none in its expertise and dedication to the uptime and profitability of our customers and their operations. Under Sam's leadership, we expect an even greater focus in implementing a consistent series of strategic business initiatives that will deliver year over year market share growth in the services sector by enhancing the customer experience," L'Heureux said.

Equally optimistic is Toubia, who began his new role with Ryko on June 2, 2014. "Ryko leads the industry in providing reliable, competitively priced service solutions that ensure customers are operating efficiently and profitably," explained Toubia, "I look forward to leveraging the very strong team we have with innovative methods and ideas I've perfected so that we attain superior customer satisfaction."."

### **About Ryko Solutions, Inc.**

Ryko Solutions, Inc. is the largest provider of managed car wash systems in North America, offering an integrated, end-to-end clean vehicle solution consisting of equipment, chemicals, a national technical services organization and consumer marketing programs. The company's primary focus is creating maximum profitability in car wash operations for gas/convenience stores, private investors, land developers and auto dealers. Headquartered in Grimes, Iowa, the company has been in operation since 1973 and employs over 360 people throughout North America. For additional information about Ryko, please visit [www.ryko.com](http://www.ryko.com) or call 515/986-3700

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